GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3391
ANSWERED ON:26.04.2007
ADVENTURE TOURISM
Singh Shri Dushyant

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has been laying greater emphasis on promotion of adventure tourism in the country;

(b) if so, the details thereof; and

(c) the financial assistance provided by the Government for promotion of adventure tourism during the last three years and proposed to be provided during the current year, State-wise?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI) (a) : Yes, Sir.

(b): Ministry of Tourism has taken the following steps to promote adventure tourism:-

i) Ministry of Tourism issued guidelines laying down basic minimum standards for adventure tourism related activities, in order to ensure safety of participants/tourists in such activities as well as minimum acceptable standards in terms of equipment and human resources. These guidelines cover land, air and water based activities which includes mountaineering, trekking, hang gliding, paragliding, bungee jumping and rafting.

ii) Brochures, CDs, other publicity material have been produced by the Ministry and widely circulated in target markets.

iii) Adventure Tourism has been specifically promoted at various international platforms such as World Travel Mart, London, ITB Berlin etc.

iv) Ministry of Tourism extends Central Financial Assistance to the State/UT Governments for the development of adventure tourism on the basis of proposals received from them subject to availability of funds and inter-se priorities.

(c): Based on proposal received from State/UT Governments in last three years the details of Central Financial Assistance extended for promotion of Adventure Tourism is enclosed at Annexure. No project for adventure tourism has been received in the current financial year.
ANNEXURE STATEMENT IN REPLY TO LOK SABHA UNSTARRED QUESTION NO.3391 FOR 26.04.2007 REGARDING ADVENTURE TOURISM

STATE-WISE TOURISM PROJECTS SANCTIONED DURING LAST THREE YEARS

(Rs. in lakh) STATE/UT Name of the Project Year of Sanction Amount Sanctioned

1. Delhi Organising IAAF World Half 2004-05 25.00 Marathon Championship on 3rd October 2004 at New Delhi

2. Haryana Financial Assistance to Haryana Govt. for Gondwana Land Expedition 2005-06 5.00 3. Himachal Organising Paragliding Pre-World Cup from 6-9th November 2004 at Bir 2004-05 15.00 Pradesh Billing in Kangra Valley Construction of trekking huts, public convenience, wayside amenities 2005-06 50.00 and trekking routes on Mandi-Bilaspur Circuit

Celebration of Paragliding Pre-World Cup, 2005 at Birbilling in Kangra 2005-06 15.00 Valley from 16.10.2005 to 19.10.2005

Celebration of Great Himalayan Marathon held at Shimla on 25.9.2005 2005-06 5.00

Mountain Biking Event-MTB Himachal 2006 2006-07 10.00

Great Himalayan Marathon in September, 2006 at Shimla 2006-07 10.00

4. J&K Ambassador Golf Tournament 2004-05 10.80

Remodeling of Golf Course at Pahalgam 2005-06 432.00

Upgradation of Golf Course at Gulmarg 2005-06 235.00

Development of Kongdoor as International Ski Destination 2005-06 435.00

Himalayan Motor Rally from Leh to Srinagar 2005-06 15.00

Infrastructure Development of adventure sports at Sonamarg 2006-07 190.91

Infrastructure development of Botapathri area, Gulmarg as camping site 2006-07 202.61

5. Karnataka Development of Chickmagalore Wilderness 2004-05 202.48

Setting up of Nagarhole trekking Camp in Coorg 2004-05 95.30

6. Kerala Development of Eco-tourism circuit on Neyyar-Panmudi-Thenmala-Konni- 2006-07 581.78 Gavi-Thekkady-Munnar-Chinnar- Parambikulam-Neikliampathy-Neyyer Wildlife Sanctuary

Development of Ranipuram as an Eco-tourism as tourist destination 2006-07 357.01

7. Madhya Celebration of YAI National Sailing Championship at Upper Lake Bhopal 2005-06 15.00 Pradesh Destination development of Panna - Sabalshah Trekking Camp Jhinna, 2006-07 421.36 Infrastructure for Platform lift & boating facilities, Dharamsagar Lake,Panna lake, Pondov Falls, Facelifting of Baldau Temple, Rafting in River Ken, Panna Tiger Reserve entrance, water sports at Bhariarpur

Rural tourism project at Pranpur, Distt. Ashoknagar 2003-04 48.00

Rural Tourism Project at Orchha, Distt. Tikamgarh 2005-06 50.00

8. Orissa Development of Gopalpur-on-Sea 2005-06 447.22

Development of Chilka Lake, Distt. Puri 2005-06 389.05

9. Punjab Celebration of Rural sports Mela at Kila Raipur in February, 2006 by 2005-06 5.00 Punjab Govt.

Celebration of Rural Sports Mela at Kila Raipur in February 2007 by 2006-07 5.00 Punjab Govt.

10.Uttaranchal Development of Dayara Bugyal Circuit 2004-05 536.36

Development of Pithoragarh-Munsiyari- Berinag in Kumaon 2004-05 418.60

Development of Hemkund Sahib-Ghangharia-Valley of Flowers Circuit in 2005-06 653.54 District Chamoli

Purchase of winter sports equipments for development of winter tourism 2005-06 134.41 in Uttaranchal TOTAL 6051.43